

The KRMCA Regional Concrete Promotion Groups invite you to attend:

Understanding Concrete's Environmental Advantages



This program will take a detailed look at the important and growing role played by ready mixed concrete in green building design and construction. Participants will come away with a stronger understanding of concrete's tremendous environmental advantages with particular attention paid to what the concrete industry has done and is doing to advance and track its sustainable practices. Highlights of the MIT Concrete Sustainability Hub and a review of where concrete fits into the Leadership in Energy and Environmental Design (LEED) Green Building Rating System will round out the session.

Architects and engineers will earn one Professional Development Hour after attending. This seminar is registered with the American Institute of Architects Continuing Education Systems; HSW and SD approved.

**Date: TUESDAY, JULY 12, 2011- LOUISVILLE
WEDNESDAY, JULY 13, 2011- LEXINGTON
THURSDAY, JULY 14, 2011- NORHTERN KY**

Time: 11:00 AM-1:00 PM
Registration 11-11:45
Lunch 11:30-12:00PM
Program begins promptly at Noon

**Location: Louisville- Downtown Marriott
Lexington- Hyatt Regency
Northern Kentucky- Airport Marriott**

LUNCH IS PROVIDED



About the Presenter:

DOUG O'NEILL, LEED AP
NRMCA National Resource Senior Director,
Northeast



Based in Rochester, New York, Doug O'Neill has been in the cement and concrete industries for the past 19 years and is currently Senior Director, National Resources for the National Ready Mixed Concrete Association (NRMCA) and is a LEED Accredited Professional (AP). As one of the National Resource Directors for NRMCA, Doug is responsible for developing relationships with national account clients (companies that design, construct or operate facilities on a national scale) in the Northeastern United States and Canada. Acting as a conduit to the ready mixed concrete industry, Doug provides access to the highest level of technical expertise and ensures that these national accounts have access to the most current design information the industry has to offer. Doug is one of the instructors for NRMCA's many environmentally focused educational courses including their USGBC registered 8 hour course "Building Green with Concrete," their LEED GA (Green Associate) preparation course and their new LCA (Life Cycle Assessment) course.



“Understanding Concrete’s Environmental Advantages”

Registration Form

Please Circle One:

Louisville– July 12– Downtown Marriott

Lexington– July 13– Hyatt Regency

Northern KY– July 14– Airport Marriott (Hebron)

Name

Company & Email Address

Mail, fax or email registration form to:

**KRMCA
1 HMB Circle
Frankfort, KY 40601
ddeters@krmca.org
FAX 502-695-9499**



**KENTUCKY
READY MIXED CONCRETE
ASSOCIATION**

DEADLINE FOR REGISTRATION: Friday, July 8, 2011

Questions? Call (502) 695-1535



**Concrete
Thinking**
for a sustainable world