



The Kentucky Ready Mixed Concrete Association

1 HMB Circle • Frankfort, KY 40601 • Phone: 502-695-1535 • Fax: 502-695-9499 • Web: www.krmca.org

December 2011

Calendar of Events

December 2011

Sun	Mon	Tue	Wed	Thu	Fri	Sat
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	31

*KRMCA Level II and
ACI Level I Classes*

*Dec. 12-15,
19-21,
Jan. 9-12,
16-18,
Feb. 13-16,
20-22*

*Design Awards
Nomination Form*

*Due:
January 2,
2012*

*Board of Directors—
Associate Member
Nomination Form*

*Due:
January 2,
2012*

Safety Awards Forms

*Due:
January 13,
2012*

*Board of Directors—
Producer Member
Nomination Form*

*Due:
January 19,
2012*

*KRMCA Winter
Convention—
Hyatt Regency—
Louisville, KY*

*February 1-5,
2012*

January 2012

Sun	Mon	Tue	Wed	Thu	Fri	Sat
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

Merry Christmas

The KRMCA would like to wish you and your family a very **HAPPY** and **SAFE** holiday season!



KRMCA Board of Directors Choose Legends of the Industry Award Recipient

The KRMCA would like to congratulate Mr. Carl Taylor, retired, Kosmos Cement. Mr. Taylor will receive the "Legends of the Industry" Award at the KRMCA Winter Convention in Louisville, KY on Friday, February 3rd, 2012 during the Banquet. After being nominated for this award, Mr. Taylor won after a vote at the KRMCA Fall Board of Directors meeting in Naples, Florida. Thank you Mr. Taylor for all you have done for the concrete industry in Kentucky and the KRMCA!

KRMCA Member News:



As of November 30th, 2011, Nugent Sand Company has acquired the assets of Johnson Materials Company. This acquisition

includes Johnson Construction Materials Company's Louisville Yard and their Bethlehem, Indiana, plant and property.

In Memoriam Harold J. Hunter

It is with deep regret and great sorrow that the KRMCA announces the passing of Harold Hunter, salesman for Buzzi-Unicem, Inc., and long-time KRMCA member.

Harold J. Hunter, 74, of New Albany passed away on November 7, 2011. Harold was a U.S. Air Force veteran, a member of Our Lady of Perpetual Help Catholic Church, and a former salesman for Buzzi-Unicem, Inc.

Harold was born on August 10, 1937 in Paducah, Kentucky to the late Ian W. Hunter and Katherine Hunter Wheeler.

He is survived by his devoted wife of 50 years, Mary R. (Batliner) Hunter; three sons, Michael Hunter, David Hunter (Diana), and Eric Hunter; two grandchildren, Grace and Ava; brother, William Hunter (Judy); sisters-in-law, Earlene (Batliner) Montgomery (Jack) and Judy (Batliner) Jacobi (John); and brothers-in-law, Joseph Batliner (Jean), James Batliner (Jean).

Visitation was held on Friday, November 11, 2011 at Newcomer Funeral Home in New Albany, IN. His Funeral Mass was held on Saturday at Our Lady of Perpetual Help Catholic Church, also in New Albany, followed by military honors and burial at St. Mary of the Knobs Catholic Cemetery.

Memorial contributions may be made to St. Vincent DePaul (1752 Scheller Lane, New Albany, IN 47150), Boys Town (200 Flanagan Boulevard, Boys Town, NE 68010), or Our Lady of Perpetual Help Catholic Church.



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2011 KRMCA SAFETY CONTEST



KRMCA's Safety Contest is a per-plant contest open to all concrete batching facilities operated by KRMCA-member companies operated within the state of Kentucky. Photocopy this entry blank as needed to complete one entry form per plant.
DO NOT ENTER SELECTIVELY!! COMPLETE ONE ENTRY FOR EVERY PLANT THAT YOUR COMPANY OPERATED WITHIN KENTUCKY IN 2011.

DEADLINE: Entries must be received at KRMCA headquarters via mail, facsimile or e-mail by January 13, 2012

KRMCA pledges the absolute confidentiality of the information you provide on this contest entry form. Completed entry forms and score tabulation records will be destroyed shortly after verification of the contest's results.

Company Name: _____

Plant Name: _____

Plant Location (City & State): _____

(Certificates for winning plants will include company, plant and town names as entered. Example: Jim's Concrete Co., Inc. (company name), HMB Plant (plant name), Frankfort, KY (plant location)

3 Categories of Eligibility Based on Number of Mixer Trucks Stationed at Plant.
(If number of stationed trucks fluctuated significantly, please use the average number for the year)

Please circle one: **Category A:** **Category B:** **Category C:**
Up to 9 trucks 10 to 19 trucks 20 or more trucks

.....

_____ Number of cubic yards shipped from this plant in 2011

_____ Number of lost time accidents at this plant in 2011
(Include all accidents, which caused one of your employees to miss a complete shift of duty)

_____ Number of mixer truck accidents resulting in damages over \$5000.
(Mixer truck accidents only! Include all accidents where your driver was at fault)

_____ Number of fatalities
(Include accidental deaths of employees and non-employees for which your company was responsible.)

.....

Submitted By:

Name: _____ Title: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone #: _____ FAX#: _____ E-Mail: _____

Testimony of Accuracy

To the best of my knowledge, the above data is representative of this plant's performance in 2011

*Signed: _____

Printed Name: _____ Title: _____

*The highest-ranking locally available company official should sign to verify the accuracy of each participating plant's data.

Return to: **KRMCA Safety Contest** **FAX# 502-695-9499**
 Attention: Diana Deters **Phone: (502) 695-1535 Toll Free: 1-800-737-1535**
 1 HMB Circle ****E-Mail: ddeters@krmca.org**
 Frankfort, KY 40601

**An electronic copy of this entry blank is available; entries can be submitted electronically. Call or e-mail KRMCA for details.

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ALL Concrete Tracking Form

KRMCA Member– Please fill out this form as completely as possible and fax or email it to Brett Ruffing:
502-695-9499 or bruffing@krmca.org

IT IS IMPERATIVE THAT WE GET THIS INFORMATION FOR WHEN WE GO TO THE FUNDING MEETING WITH THE PCA TO SHOW VALIDITY OF OUR EFFORTS.

THIS INFORMATION WILL BE KEPT COMPLETELY CONFIDENTIAL AND WILL NOT BE SHARED WITH ANYONE ELSE.

Name of Project: _____

Job Location: _____

Concrete / Pervious Concrete / ICF (circle one)

Project Type (residential, commercial, educational, governmental, OR parking lot, driveway, trail, street, etc.):

Square Feet: _____ Cubic Yards: _____

Designer: _____

Installer/Contractor: _____

Concrete Producer: _____

Start Date: _____ Completion Date: _____

Additional Comments: _____



Be Prepared for Tough Questions about “Green” Concrete

by Sherry A. Boyd

Just a few short years ago, saying that concrete was a green building material was sufficient. It was taken for granted that concrete, being locally produced, durable and nontoxic, was a sound, sustainable choice. Today, it is not enough to repeat the word “green” like a mantra. Whether they are green-skeptics or advocates, consumers and architects are becoming better educated and more concerned about environmental impact, and they want substance.

The next step is to improve our green accountability as an industry, even beyond talking about LEED points. As an industry we have to increase transparency by providing more details and disclosure. It may sound like extra work, but when we use the facts we can win on the issue of “eco-value.”

Documenting any green claims is vital. There is no doubt that litigation and government regulation of green criteria affecting our industry are looming issues. The Construction Specifications Institute has been offering courses to advise specification writers and their employers about the risks of promising sustainability and energy efficiency, but not delivering it.

Generalizations must be replaced by specifics. For instance, “recycled content” is a very broad umbrella term open to misinterpretation and the design and building community won’t accept lack of further information. Savvy buyers are asking to know the exact percentage of any materials we use, broken out as preconsumer, post-consumer or post-industrial. Are manufacturers you choose delivering a consistent product and providing this information?

Even though not all customers will require it, you can demonstrate green thinking when you make it standard practice to point out the exact low-VOC content of surface-applied liquids, such as sealers, curing compounds and other treatments, used on a job. Products are available that meet and exceed local requirements, and it is easy to find specifics in MSDS documents to show your customers that you are committed to being an environmentally conscious company.

When you are ordering ready-mixed concrete for new construction, have you been asked to have your supplier document and certify the amount and type of recycled content and local materials used? Often architects ask for this for LEED projects. Examples of recommended documents are supplied in the appendix of the Ready Mixed Concrete Industry LEED Reference Guide, prepared by the RMC Research & Education Foundation. This report provides a good benchmark of standard procedures in the ready-mix concrete industry.

Do you document the procedures that you use to manage construction waste? That is required on jobs that either will be submitted for LEED certification or are said to adhere to LEED criteria. Shouldn’t that be done even when you aren’t involved in LEED projects? It shows your company uses environmentally sound procedures for reuse and recycling, giving you an excellent selling point. It might even make the difference in a competitive bid, allowing you to demonstrate you are greener than the competition.

If you want to increase green demand for all types of decorative concrete, it’s important to quantify its eco-value to the building owner or building operator, whether you are doing a big commercial project or a smaller personal residence.

As a good example of how to promote green benefits, examine the reasons why polished concrete has



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NOMINATION

For
**KRMCA Associate Member to
2012 KENTUCKY READY MIXED CONCRETE ASSOCIATION
BOARD OF DIRECTORS**

Please place the name of:

Company _____

In nomination for a KRMCA Associate Board Member for a two-year term (*Cement is a 3-year term*).

These are the only associate board openings for 2012 - please check which category you are placing nomination for:

ASSOCIATE (CEMENT Member) _____

ASSOCIATE (AT LARGE Member) _____

ASSOCIATE (AGGREGATE Member) _____

ASSOCIATE (FLY ASH Member) _____

ASSOCIATE (ADMIXTURE Member) _____

Current Associate Board Members and their terms are:

*Toby Knott – Lehigh Cement Co. – (term expires 2/2012)
Scott Barry – W R Grace Co. – (term expires 2/2012)
Steve Church – Logan Lavelle Hunt – (term expires 2/2012)
Barry Hornback – Liter's, Inc. – (term expires 2/2012)
Carl Howard – Fly Ash Direct – (term expires 2/2012)
Jim Render – Essroc Cement – (term expires 2/2013)
John Schroeder – Baker Construction – (term expires 2/2013)
Paul Hoben – Carolina Stalite – (term expires 2/2013)
Rick Locke – Cemex/Kosmos Cement – (term expires 2/2014)*

NOTE: Retiring Board Member must sit out for 1 year before being re-nominated.

Please return your nomination to:
Kentucky Ready-Mixed Concrete Association
1 HMB Circle
Frankfort, KY 40601

Signed: _____

Dated: _____

Deadline for nomination is: **January 2, 2012**

Memo



To: KRMCA MEMBERS
From: Finley Messick
Date: December 1, 2011
Re: GOLD CLUB MEMBERSHIP 2012

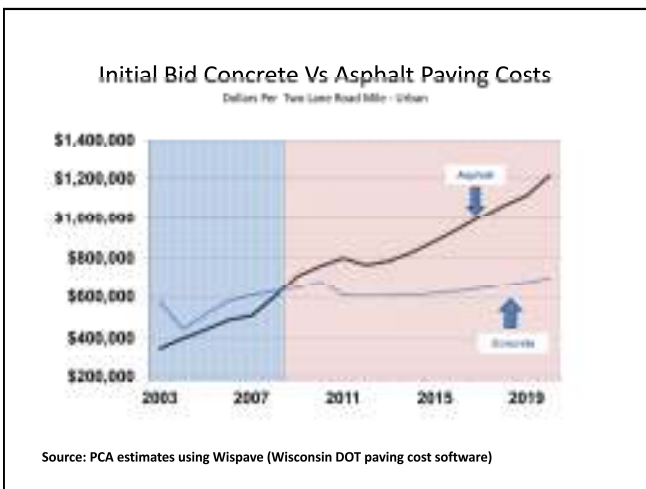
2012 GOLD CLUB MEMBERSHIP. It's that time of year again, when we ask our members for their support of the Gold Club.

KRMCA Gold Club Sponsor Program was developed by our associate members to be used in place of our many appeals for sponsorship of individual events such as: Annual Golf Outing, KRMCA Summer Board Meeting, Spring Board Meeting, Fall Board Meeting, Convention, etc. This is a once a year appeal that is used to support all events.

As a supporting company you receive recognition as a sponsor member, under the category of your choice, for all the above mentioned events. Gold category also entitles your company to be a hole sponsor at the annual golf outing.

KRMCA works hard to make all of our annual events first class. We could not do this without the support of our members' participation in the Gold Club program. There are 4 levels of participation, please consider being a Gold Club sponsor for 2012, it is a great value for your advertising dollar.

Thank
KRMCA Staff



Concrete's Initial Bids Continue to Be Competitive

National statistics show that initial bid paving costs are continuing to favor concrete for paved roads.

According to the PCA, during Fiscal Years 2010 and 2011, "concrete's initial bid advantage increased to \$78,500 and \$192,700 respectively per mile of two lane urban arterial road." Cost savings with concrete could be even higher for roads that have greater traffic loads, like highways and interstates.

These statistics are likely to improve in the future, due to the population growth that will drive up oil and asphalt prices, according to the PCA. PCA estimates that by 2015, "concrete paved roads will

enjoy a \$266,185 initial bid cost advantage over asphalt— roughly a 30 percent savings."

**Sponsorship Form For 2012
GOLD CLUB**

Company Name

Address

zip

Phone

Company Representative

Company name as it should be listed on signs and ads.

Please sign our company up as a _____ sponsor!

- () **Gold Sponsor ** (\$800.00)**
- () **Silver Sponsor (\$650.00)**
- () **Bronze Sponsor (\$400.00)**
- () **Brass Sponsor (\$300.00)**

____ **Enclosed is our check for participation in the annual sponsorship program.**

____ **Please bill our company for participation in the annual sponsorship program.**

Please fill out and return to:

**Kentucky Ready Mixed Concrete Association
1 HMB Circle
Frankfort, KY 40601
Or fax: (502) 695-9499**

Form due: January 20, 2012 in order to be recognized in this year's Convention Program.

**** Gold category includes being a hole sponsor at the annual golf outing.**



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 1 HMB CIRCLE, FRANKFORT, KY 40601

Date of Class for 7 day Level I & Level II -

December 12-15 & 19-21, 2011

January 9-12 & 16-18, 2012

February 13-16 & 20-22, 2012

Check Dates you would like to attend

NAME: _____

NAME: _____

NAME: _____

NAME: _____

COMPANY _____

ADDRESS _____

CITY _____ **ST** _____ **ZIP** _____

PHONE _____ **Email** _____

Fees: KRMCA Level II & ACI Level I

to attend _____ x \$725.00 = _____ **Discount Rate***

to attend _____ x \$1450.00 = _____ **Regular Rate**

Fees: KRMCA LEVEL II ONLY

to attend _____ x \$425.00 = _____ **Discount Rate***

to attend _____ x \$850.00 = _____ **Regular Rate**

Fees: ACI LEVEL I ONLY (Dec 12, Jan 9, or Feb 13 please circle date)

to attend _____ x \$300.00 = _____ **Discount Rate***

to attend _____ x \$600.00 = _____ **Regular Rate**

PLEASE RETURN THIS FORM AND CHECK TO:

Kentucky Ready Mixed Concrete Association,
 1 H.M.B. Circle, Frankfort, KY40601
FAX: (502) 695-9499

*Discounted rates will be available for all KRMCA members. Companies who have been a member and are rejoining the KRMCA will have to pay the dues for the prior two years to be eligible for the school discounted rate. Companies who are joining KRMCA for the first time will be eligible for the discounted rate immediately.

KRMCA members have the first opportunity for registration. Please register early! We will send out information to all those registered regarding directions at a later date.

** Classes are payable in advance or on day of class. Refunds will be given if at least a 24-hour notice has been received. No shows are liable for registration fee.

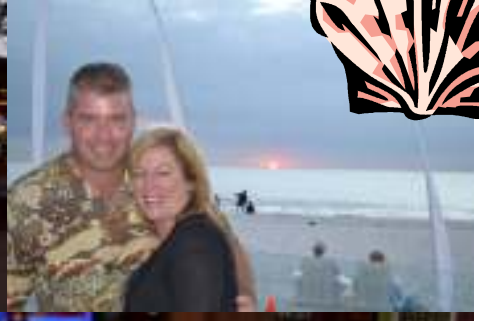


2011 KRMCA Fall Board Meeting—Edge

The 2011 KRMCA Fall Board Meeting was again held at the Edgewater Beach Resort in Naples, Florida. With over 55 people in attendance, the event this year was a great success, with fantastic weather, unlike last year! The KRMCA Board of Directors again voted to return to Edgewater Beach Resort for the 2012 KRMCA Fall Board Meeting. If you would like any pictures from the Fall Board Meeting, please contact Brett Ruffing (bruffing@krmca.org). Here's a look at the 2011 KRMCA Fall Board Meeting:



gewater Beach Resort—Naples, Florida



KRMCA Environmental Control and Safety Committee Solicits Sponsors

The KRMCA Environmental Control and Safety Committee is soliciting sponsors for the Second KRMCA Truck Rodeo to be held in 2012 (date and location to be determined). The sponsor form on Page 17 outlines the various opportunities that companies have to support this event– depending on the sponsorship level, various marketable options can be achieved to suit each company. It was decided at the 2011 KRMCA Fall Board Meeting that sponsorships totaling \$7,500 needed to be in to the KRMCA by the Winter Board Meeting– February 4th, 2012– to have the event in 2012. Please solicit your suppliers to help get this event to a healthy start. Without your support, events to recognize those individuals that are the face of your company at a job could not occur. Please contact the KRMCA Office for more information.



Industry Survey Highlights Disturbing Trend For Ready Mixed Concrete Industry

Silver Spring, MD – November 9, 2011 – According to data included in the recently released Industry Data Survey by the National Ready Mixed Concrete Association, ready mixed concrete producers have been hit hard by the recession and slow economic recovery. The average pre-tax profit for ready mixed concrete producers fell to a record -\$7.27 per cubic yard in 2010. When the recession began in 2008, ready mixed concrete producers reported an average pre-tax profit of 20 cents. This figure fell to -\$3.07 in 2009 as the effects of the recession took hold of the economy.

Ready mixed concrete production in 2010 fell to just 258 million cubic yards, or 0.8 cubic yards per capita from a high of 1.51 in 2006. At the height of the housing boom in 2005, ready mixed concrete production reached 458 million cubic yards but has been declining ever since.

“It’s clear from the data that the ready mixed concrete industry is suffering,” said NRMCA President Robert A. Garbini. “Production levels haven’t been this low since 1994. The recession wiped out more than a decade of growth in the industry. The average loss per cubic yard reported shows an industry which cannot sustain itself.”

More than most, the ready mixed concrete industry has been hit hard by the combination of the housing market collapse, tightening credit and resulting constricted commercial construction, and a lack of serious infrastructure investment. In response to the unprecedented drop in demand, Garbini noted that many ready mixed concrete producers are seeking to “balance their portfolios” by looking at untapped markets such as parking lots and streets and local road in order to augment production. “There’s great potential growth in these market segments since ready mixed concrete is under-represented in these sectors,” he said.

NRMCA’s Industry Data Survey is an annual survey of ready mixed concrete producer members and is available to producers that participate in the survey. The survey collects information on ready mixed concrete production and the costs associated with the sales and support of concrete. The survey reports on U.S. averages as well as regional statistics.

NRMCA, based in Silver Spring, MD, represents the producers of ready mixed concrete and the companies that provide materials, equipment and support to the industry. It conducts education, training, promotion, research, engineering, safety, environmental, technological, lobbying and regulatory programs.

KRMCA's Mixer Driver Competition

SPONSORS NEEDED

Platinum Level

\$1,000 & up

Gold Level

\$500.00

Silver Level

\$250.00

- **Silver Sponsors** will have their logo on the event shirt
- **Gold Sponsors** will have their logo on the event shirt and on a competition station
- **Platinum Sponsors** will have their logo on the event shirt and will have their logo on all event publications the day of the event; they will also be recognized as 'event sponsors'

COMPANY NAME:

(Please spell your company name exactly as it should appear on banners)

ADDRESS:

(# & STREET)

(CITY, STATE, ZIP)

CONTACT NAME & PHONE:

Bill me (Members ONLY)

Enclose a check



**KENTUCKY
READY MIXED CONCRETE
ASSOCIATION**

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Or mail with check to:

KRMCA

1 HMB Circle

Frankfort, KY 40601

As recognition of your Mixer Driver Sponsorship, your company name will be prominently displayed at the competition. For more information contact Brett Ruffing at bruffing@krmca.org

FAX: 502-695-9499

PHONE: 502-695-1535

Return no later than January 31, 2012

become a phenomenal top seller in these challenging financial times. Manufacturers and installers used the hard facts and cost comparisons as market drivers. First, the lower installed cost of polished concrete compared to alternative materials is a selling point. Second, the higher potential replacement cost of other materials over the floor's life span can be spelled out in dollars and cents. Third, there are the benefits for building owners and operators of eliminating toxic cleaning materials and reducing maintenance time and expenses. These three key benefits create eco-value.

Architects designing buildings that would apply for LEED certification have influenced the increasing demand for polished concrete, but more and more non-LEED projects employ polished concrete, too. The strong message trickled down, and demand increased for polished concrete in homes, schools and office buildings that won't ever spend the money to apply under LEED. We see an increasing number of projects that just have a goal to be considered environmentally responsible.

A strategy focusing on eco-value and key market drivers can increase demand for other decorative concrete methods, too. To be more direct, you can stop selling against each other and start selling against the costs and benefits of other types of material alternatives that are less durable, more expensive to maintain, wear out more frequently and have to be replaced. When you think about it, bamboo floors don't perform so well when compared to concrete or cementitious toppings. In the present economic situation, almost any materials in the decorative concrete field can win on long-term value comparisons. Instead of seeing LEED criteria as an end point, why not look at these criteria as a starting point for developing a sales strategy applicable to the wider market? Yes, the U.S. Green Building Council LEED program has set new standards that decorative concrete contractors must understand. But don't dismiss the follow-on effect on the whole building industry.

Anyone in your firm who has contact with your customers would benefit from more education on the vocabulary of sustainability and green building. Consumers are reading up on the topic and have probing questions. Designers, builders and architects are experts in the vocabulary promoted by the USGBC and other groups. Vague answers to their questions will only make us look like we are engaged in "greenwashing." We offer a truly sustainable solution. Can you get specific? Are you keeping up?

Ultimately, I believe that the concrete industry and the dimension that decorative concrete offers will play a major role in determining the success of green building initiatives and sustainability efforts. So many low-energy building designs use high-thermal-mass concrete floors and walls in structural design. We have to reach beyond the focus on LEED points to address the larger need for improving, repairing, renovating and maintaining this vast amount of concrete in the built environment. In green building criteria, when life-cycle cost is seen as important, concrete will outperform alternatives. The larger topic of eco-value is the next hot topic beyond green, and decorative concrete can prove its worth.

In February 2012 the Concrete Decor Show will offer courses to demystify the topic of sustainability and show how the decorative concrete industry can think green, talk green and be more sustainable in both building practices and competitive analysis. Demand for environmentally sound solutions is increasing, and this is the time to dig deeper and understand the eco-value of concrete.

Sherry A. Boyd of Boydworks Marketing provides public relations and advertising services for building-industry clients. A USGBC member, she gained knowledge of the decorative concrete market from eight years as head of marketing for a leading manufacturer of concrete coloring materials.

This article was used with permission from Concrete Décor magazine. It was written by Sherry Boyd and appeared as a "Green Matters" column in Vol. 11, Issue 6, August/September 2011. This article can be found at ConcreteDecor.net and ConcreteDecorShow.com.

KRMCA CONCRETE DESIGN AWARDS ENTRY FORM

(Projects completed between 1/1/2010 and 12/31/2011)

*All projects must be submitted by a **KRMCA READY MIXED CONCRETE PRODUCER MEMBER.** Awards will be presented at the 2012 KRMCA Annual Convention (Feb 3, 2012) in Louisville, KY.*

- 1. **COMMERCIAL/INDUSTRIAL BLDG.** _____
- 2. **PARKING LOT/PARKING STRUCTURE** _____
- 3. **DECORATIVE CONCRETE** _____
- 4. **RESIDENTIAL** _____
- 5. **PUBLIC WORKS PROJECT** _____
- 6. **SPECIAL or SUSTAINABLE/GREEN PROJECT** _____

Location _____

Type (i.e. school, church, office bldg., warehouse, etc.) _____

Square Footage _____ Completion Date _____

Number of cubic yards of ready-mixed concrete in structure _____

Number of cubic yards of ready-mixed concrete in parking lot/driveway _____

Architect/Designer _____

Contractor _____

Owner _____

Why does it deserve recognition? (Be concise, but use other side if necessary.)

Concrete Furnished by _____

Nomination/Entry Submitted by: (Name) _____

(Company name) _____

(Address) _____ (City, State ZIP) _____

(Email) _____ (Phone) _____

DEADLINE: January 2, 2012

Enclose Photos and RETURN to:

Kentucky Ready-Mixed Concrete Association, 1 HMB Circle, Frankfort, Ky 40601

KENTUCKY READY-MIXED CONCRETE ASSOCIATION

52nd ANNUAL CONVENTION

Hyatt Regency Louisville

February 1-4, 2012

Company _____ Phone _____

Address _____ Zip _____

List company representative/s to be registered:

Name _____ Spouse/Guest _____

Name _____ Spouse/Guest _____

Name _____ Spouse/Guest _____

Name _____ Spouse/Guest _____

Registration includes: All convention business activities and meetings, Thursday & Friday's Luncheon, and Friday Night Cocktail Reception & Banquet.

Extra Meal Tickets for Thursday & Friday's luncheon (\$35.00 each), Friday night cocktail reception and dinner (\$90.00) may be purchased.

**WE WOULD LIKE TO MAKE RESERVATIONS FOR THE ABOVE-MENTIONED PERSON/S.
RESERVATIONS ARE FOR MEMBERS.**

No. _____ Single(s) x \$250.00 = \$ _____
No. _____ Couple(s) x \$435.00 = \$ _____

No. of extra meal tickets: (Note: These options are for those not registered for the whole convention, otherwise these are included with the above registration fee.)

Thursday's Luncheon NAME(s) _____ # _____ x \$40.00 = \$ _____

Friday's Luncheon NAME(s) _____ # _____ x \$40.00 = \$ _____

Friday Night Cocktail Reception, Banquet
NAME(s) _____ # _____ x \$90.00 = \$ _____

Registration Fees = \$ _____
Extra lunch tickets = \$ _____
Extra banquet tickets = \$ _____

TOTAL = \$ _____

PAYMENT MUST ACCOMPANY REGISTRATION FORM

No refunds after January 27, 2012 - NO SHOW's will be charged

Mail this form with check

NO LATER THAN January 21, 2012 to:

KRMCA

1 HMB Circle - Frankfort, KY 40601

HOTEL reservations can be made directly on line at

<https://resweb.passkey.com/go/KRMCA2012> or if you prefer to call the number is 888-421-1442

. Guest must identify with the Kentucky R/M Concrete Assn. to receive the discounted group rate.

DEADLINE FOR ROOM RESERVATION is: January 18, 2012. Rate is \$135.00