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502-267-7700
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FROM THE DESK OF THE

What is a concrete radical, you might ask yourself? Well this individual goes to the basic definition of radical: relating to or affecting the basic nature or most important features of something. An example of this is: there is a radical difference between concrete and asphalt. The concrete radical's mission is to radically change the way Kentuckians think about concrete parking lots and all concrete in general!

KRMCA "RAD" NEWS:

On April 3rd and 4th the KRMCA judged the regional ACI Concrete Canoe competition held at Western Kentucky University where nine Universities competed. Each university had to submit papers on their canoe, put up a display, give a four minute presentation about the project, and, on Saturday, run sprint races and long distance races.

On April 6th the KRMCA and KCPA met with James Baucom, AOC, who is the Architect in charge of the new courthouses being constructed, and discussed concrete parking lots for new courthouses.

On April 8th and 9th the KRMCA and KCPA put on "Concrete Overlays" programs in Lexington and Louisville. Steve Waalkes of the Michigan Concrete Paving Association gave the presentations and Steve has 46 projects of 4 inch concrete overlays on the books.

On April 9th met with Judge Powers of Breckinridge County to ask him about using concrete on his upcoming courthouse.

On April 13th and 14th the Ohio Valley CPG held programs in Owensboro and Evansville on Concrete Pavement Design and Concrete and LEED with over 50 in attendance.

On April 14th 15th, and 16th the KRMCA, KCPA and PCA hosted exhibit booths at KSPE.

On April 22nd the Safety Committee met in Frankfort.

On April 22nd the Kentuckiana CPG put on a program on Legal Aspects of LEED and Concrete and LEED with 108 people in attendance.

On April 23rd the KRMCA BOD met at Day Springs in Louisville and after the meeting toured the facility and David Harrod cooked and provided lunch for everyone.

On April 24th the KRMCA assisted the City of Frankfort with placing pervious concrete in Phase II of their parking lot just in time for the thousands coming to town for the "Derby Breakfast".

On April 29th the KRMCA and presented a program to Lexmark officials on pervious concrete. Lexmark is considering up to 8 acres of pervious concrete.

On April 30th the KRMCA gave a presentation to the Army Corps of Engineers on "Concrete and LEED". The Corps is building LEED Silver and they are very interested in pervious concrete.



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CONCRETE 60 STORIES
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PUMPING RECORD WAS
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The 300 North LaSalle Building is a recent addition to Chicago's Windy City Skyline. Constructed on the north shore of the Chicago River, the building is an impressive monument to sustainability. It is the tallest of any LEED Gold pre-certified lightweight concrete structures in North America and probably in the World.

KENLITE® lightweight aggregate concrete was selected for the elevated floors to minimize the weight and to achieve the required fire ratings. Reduced energy costs will be realized immediately and throughout the life of the structure due to the superior thermal resistive properties.

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KENTUCKY READY MIXED CONCRETE ASSOCIATION

1 HMB Circle · Frankfort, KY 40601

DATE of CLASS for ACI Level I -

circle date

May 14, 2009

June 18, 2009

July 16, 2009

NAME

NAME

NAME

NAME

COMANY

ADDRESS

CITY

STATE

ZIP

PHONE

Fees: ACI Level I - \$275/members; \$550/non-KRMCA members.

Limited to the first 25. Full one-day class to be held at KRMCA in Frankfort, KY.

to attend _____ x \$275.00 = _____ Discounted Rate

to attend _____ x \$550.00 = _____ Regular Rate

RETESTING _____ x \$100.00 = _____

**Please return this form and check to:
Kentucky Ready Mixed Concrete Association
1 H.M.B. Circle, Frankfort, KY 40601
(502) 695-1535
FAX: (502) 695-9499**

REGISTRATION FORM
KRMCA'S 23rd ANNUAL GOLF OUTING
JUNE 15, 2009 - Houston Oaks - Paris, KY (859) 987-5600
(Maps will be mailed to each team captain)

LUNCH: 11:00 a.m.
GOLF: Shotgun start will be at 12:00 p.m.
CASH BAR: 4:30 p.m.
DINNER: 5:00 p.m.
SIGN UP NOW: Limited to first 32 teams to enter

RATE INCLUDES: SCRAMBLE GOLF, CART, LUNCH, DINNER, LOGO GOLF SHIRT, includes refreshments on the course (beer & soft drinks), individual and team prizes.

Special Thanks to the Hole & Gold Club Sponsors who make this event special.

SCRAMBLE Format (Flights are based on the total team handicap)

Team Prizes 4 Flights (A FLIGHT - B FLIGHT - C FLIGHT - D FLIGHT) all 4 flights receive the same prizes, team with the fewest putts for 18 holes (this is only for teams that did not win a team flight prize).

Individual Prizes: Closest to the hole on all par3's, longest drive

COMPANY NAME: _____

ADDRESS: _____ ZIP _____

MUST TURN IN A HDCP OR AVERAGE SCORE

This is our 4-person team:

Name _____ hdcp _____ Name _____ hdcp _____

Name _____ hdcp _____ Name _____ hdcp _____

(All entries must list an USGA hdcp. or golfer's average score)

I/we don't have a team and would like to be placed on one.

Name _____ hdcp _____ Name _____ hdcp _____

(All entries must list an USGA hdcp or golfer's average score)

I/we don't play golf, but would like to attend the dinner **(Cost: \$30.00 ea.)**

Name _____ Name _____

PAYMENT MUST ACCOMPANY REGISTRATION FORM

TEAM: \$ 600.00 X _____ NUMBER OF TEAMS = \$ _____

INDIVIDUAL: \$150.00 X _____ NUMBER OF INDIVIDUALS = \$ _____

AMOUNT ENCLOSED \$ _____

Make checks payable to KRMCA and return to:

KRMCA - 1 HMB Circle, Frankfort, KY 40601

NOTE: Mulligan will be sold for \$40.00 per team or \$10.00 a player.

2010 KRMCA

Design Awards

January 2008 to
January 2010

The 2010 KRMCA Design Awards are coming up soon! Start thinking about which projects you should nominate. The award categories are:

Commercial/Industrial Building

Parking Lot/Parking Structure

Decorative Concrete

Residential

Public Works Project

Special Project



The entry form will be coming soon, so begin thinking! The Awards will be presented at the 2010 KRMCA Annual Convention (Feb. 19, 2010) in Covington, KY

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Inventory and quality information is available 24/7 at www.flyashdirect.com

Legends of the Industry

The "Legends of the Industry" Award is a way to recognize those individuals who have made outstanding contributions to the Kentucky Ready-Mixed Concrete Association and to the concrete industry. These individuals have given their time and energies for the advancement of the Association and of the concrete industry. Individuals must have worked in ready-mix concrete or an associated industry. They can still be working or can be retired.

Application forms will soon be coming!

Governor's Safety & Health Conference
Safety & Health – A Winning Team
 ★ 25th ANNIVERSARY ★
The Mid-South's Premier Safety & Health Conference & Expo
 May 5-8, 2009
 Galt House • Louisville, Kentucky

More information
www.kshn.net
 502.564.4105

Co-sponsored by the
 Kentucky Safety & Health Network, Inc. & the
 Kentucky Labor Cabinet

Mark Your Calendar

MAY 2009						
MON	TUE	WED	THUR	FRI	SAT	SUN
		5	6	7	8	
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

Update on Dewey Newport:

Dewey has been a part of the ready mix industry for most of his life. He is friends with many people and many people know him. Just to let everyone know, he has been very ill recently and is at the Highland Spring Nursing Home in Ft. Thomas, KY. He is taking visitors, so if you have a chance, please stop in and see him. Also, cards are happily welcomed. The address is:

960 Highland Ave.

Ft. Thomas, KY 41075

And the phone number is: (859) 572-0660.

Please keep Dewey in your thoughts and prayers.

Purchase your Raffle Tickets Today

DAY SPRING
CONCRETE
BALL

*Drawing to be held at the
Marriott Louisville Downtown
on Saturday, May 30, 2009
at 11:00 PM.
Need not be present to win.*

Capital
Prize
\$15,000

One Raffle Ticket
purchase: \$10⁰⁰

**Support Day Spring and possibly win
\$15,000 for only \$10 per ticket!**

Tickets may be purchased online at www.DaySpringKy.org.

Or, contact our office at (502) 636-5990.

***On behalf of the community of Day Spring, thank you to
the KRMCA Members for your incredible support over the
years. We are forever grateful!***

National Grocer to Use CPA Software for Pavement Cost Analysis

NRMCA's Senior Director of National Resources for the Mid-Atlantic Region Phil Kresge reports that the Louisville, KY, office of Kroger Co. will be implementing a pavement comparison program utilizing NRMCA's Concrete Pavement Analyst (CPA) software. The move is spurred, in part, by the recent changes in market trends with regard to paving materials. Performing a pavement comparison using CPA will allow Kroger specifiers to evaluate their paving options based not only on first cost, but also on life-cycle cost. Additionally, CPA will provide them a better view of what is equal in design. Kresge is working with his contacts at Kroger to provide in-depth training on using the CPA software.

Headquartered in Cincinnati, Kroger is one of the nation's largest grocery chains, with 2,481 supermarkets and multi-department stores in 31 states. Kroger operates stores under two dozen local banner names, including Kroger, Ralphs, Fred Meyer, Food 4 Less, Fry's, King Soopers, Smith's, Dillons, QFC and City Market. In addition, Kroger operates 771 convenience stores, 385 fine jewelry stores and 781 supermarket fuel centers. The Louisville office serves Kroger's Mid-South marketing area.

For more information, contact Phil Kresge at pkresge@nrmca.org.

Promotion

Concrete Parking Lots Score High for Durability, Lower Maintenance Costs

Nearly 80% of recently surveyed parking lot decision makers believe concrete is superior to asphalt for producing longer lasting lots, according to a recent market research survey by the Portland Cement Association. In addition, 61.9% of decision makers reported that in their area, asphalt has a higher long-term maintenance cost than concrete. According to the survey, current concrete parking lots were considered superior to asphalt for promoting sustainability. The majority of the respondents indicated that concrete has a better appearance, better visibility at night, and lower life-cycle costs, as well as lower lighting costs.

The survey was completed by more than 570 parking lot decision makers such as contractors, owners and developers, and architects to measure their current attitudes and perceptions and to determine which pavement materials they use and why.

Source: Portland Cement Association's Executive Report electronic newsletter for March 23.



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Advance Ready Mix has been helping to build the Louisville skyline for 29 years. We are seeking an experienced and qualified Concrete Technician to perform routine concrete testing for quality control and performance at our plants and in the field. ACI Level I or Level II qualifications are a plus. Hours vary. Some lifting and other physical activities are required. Must maintain good customer relationships with testing labs and contractors. Must possess excellent math and reasoning skills. Some college a plus.

- * Full Benefit Package
- * Competitive Salary/Wages

E-mail resume to jill@advancereadymix.com, or fax to 502-587-1886. No phone calls please.

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SUPERMAN CAN'T FLY

By Gary Hanson, President of
American Safety & Health Management Consultants, Inc.

I grew up in the 1960's when the original Superman series was on television every day. Like most young boys of that time, I wished that I could have supernatural powers. Wouldn't it be wonderful to have the ability to jump tall buildings in a single bound, be faster than a speeding bullet and be more powerful than a locomotive. Hours and hours of play time were devoted to playing Superman.

When I got older and came of age to drive and hanging out with other friends, I went through a transition stage. No longer was I listening to the good advice offered by my Mother, instead my friends became the major influence in my life. We all vied to convince each other how that we weren't Mama's Boys. Taking risks was a part of the passing rights to manhood. No one wanted to be called a sissy. We were young and full of life and we all thought we would live forever.

Accidents happened to other people. For some reason we felt immune to the normal laws of physics. Every time we took a risk and got away with it our belief grew stronger. As we grew older and started to go to work, we carried this attitude with us. In fact, all young people have that attitude, I call it the Superman Syndrome. It affects our behavior and attitude.

As we get older, we come to realize that there is Kryptonite out there. We aren't as immune from accidents or injuries as we once believed. Unfortunately, it can be a slow process but eventually we all come to realize that **Superman Can't Fly**.

Injury statistics show that one third of all new employees will have an accident within the first year of their employment. If employees are left on their own they often make decisions that put their safety at risk. The more often they are exposed, the more likely an injury will take place. They develop bad safety habits which become repeatable over and over again. After a short while, they perform the act without even thinking about it. Too many learn the hard way that **Superman Can't Fly**.

Even older employees aren't immune. Behavior learned early in life can carry on throughout life. I have investigated dozens of serious accidents where I have heard from the injured employee that I have done this 10,000 times. Unfortunately, it only takes once and your life can change forever.

As an employer, it is important to understand the dynamics of Superman Syndrome and how to impact employee's thinking and attitudes. Safety is a Behavioral Science and it will only be successful if you can get employees to perform every task in a safe manner.

That starts with the following:

- * Safe Job Procedures
- * Effective Employee Training
- * Understanding Why Employees Behave the Way they Do
- * Constant Follow Up and Observations
- * Correction of Unsafe Conditions
- * Correction of Unsafe Work Behavior
- * Enforcement, Enforcement & Enforcement

Companies with good Safety Programs realize this. They understand that Safety Behavior can be molded and it starts when an employee first starts with a company. It also starts with the understanding that we all have Superman Syndrome. Safety has to be a key management priority and this must be communicated to all employees constantly. Don't let one of your employees learn that Superman Can't Fly the hard way.

If you have any questions or need any help with your Safety Program, please give me a call at 1-800-356-1274.



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"Working Together To Build Our Communities"



For Immediate Release **RMC Research & Education Foundation**

Contact: Jennifer LeFevre

240-485-1151

jlefevre@rmc-foundation.org

RMC Foundation Celebrates Earth Day by Emphasizing Importance of Recycled Materials and Sustainable Research

Silver Spring, MD – April 20, 2009: The RMC Research & Education Foundation is celebrating Earth Day 2009, and the goal of protecting the environment, by highlighting its most recent research on the use of recycled materials in concrete. The Foundation's Crushed Concrete Aggregate (CCA) study demonstrates that crushed returned concrete can be successfully reused as aggregate in fresh concrete. A study on advancing higher-volume use of the waste byproduct fly ash in concrete, co-funded by the Foundation and the United States Department of Energy, also shows that recycled materials can be used in new concrete while still maintaining a high level of quality and performance.

"These research projects substantiate the many environmental advantages of the use of recycled materials including a reduction in the need for raw materials and a decrease in the amount of material disposed of in landfills. They also make the use of recycled materials a fiscally sound decision, which creates additional incentive for integrating their use," said RMC Research & Education Foundation Chairman Karl Watson, Jr., adding "The burden is on us all to become more sustainable in our businesses and the RMC Research & Education Foundation is taking the lead in helping the concrete industry to do their part." Julie Garbini, Foundation Executive Director, also noted "As a non-profit organization, the work of the RMC Research & Education Foundation must benefit the citizens of the United States. We are proud of our research on the reuse of recycled materials in concrete, as well as our many studies advancing sustainable solutions related to concrete, which are consolidated onto a free CD available from the Foundation. We want to help the concrete industry, and the country, to be better environmental stewards on Earth Day, and every day."

The CCA study, the Fly Ash study and the Fly Ash Guide for the Construction Team and other research reports are available as part of the Foundation's free *Research Supporting Sustainable Development* CD and may also be downloaded individually from the Foundation's website at www.rmc-foundation.org. The mission of the RMC Research & Education Foundation is to support research and educational programs that will increase professionalism and quality in the concrete industry.

###

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2615 Channel Avenue
Memphis, TN 38113

Harold Hunter, Market Manager
Telephone: (812) 944-1896
1823 Scheller Ln.,
New Albany, IN 47150

Carl Kurzrock, Market Manager
Telephone: (615) 351-6145
1724 Ridgemere Court
Hermitage, TN 37076

Doug Hirsch, Market Manager
Telephone: (937) 974-7647
906 Brookmere Avenue
Tipp City, OH 45371

Terminals:
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Nashville, Tennessee
Paducah, Kentucky
Cincinnati, Ohio

Plant:
Greencastle, IN



BUZZI UNICEM USA

The advertisement features a background image of a construction site with workers and structural elements. In the center is the HCN logo, a circular emblem with 'HCN' inside, and the text 'A Terracon COMPANY' below it. To the right of the logo are three small inset images: a worker in a hard hat, a construction site with workers, and a close-up of a document or blueprint. At the bottom, there is a list of services: Geotechnical, Environmental, Construction Materials, and Facilities, each preceded by a small orange square. Below this list is a blue banner with the text 'More than 95 Offices Nationwide' and an orange banner with the website addresses 'www.terracon.com' and 'www.hcnutting.com'.

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- 188 Ready Mix Plants ●
- 14 Block Plants ●
- 8 Precast/2 Concrete Pipe Plants ●
- 5 Cement Terminals ●
- 1 Cement Plant ●



Economic Data

- Kentucky has 1 cement plant and 212 concrete production facilities (includes ready mix, block, precast and concrete pipe plants), an average of 1.8 facilities for every county in the state.
- The Concrete Industry directly and indirectly generates nearly 35,000 jobs.
- In 2007, the Concrete Industry made a direct and indirect contribution of \$435.6 million to state revenue.
- The Kentucky Concrete Industry has a \$293 million payroll, and generated \$634 million in shipments in 2007.
- More than 5.5 million cubic yards of concrete are consumed in Kentucky each year,
- Due to concrete's inherent durability, it is important to Kentucky's Sustainable Development. Concrete is produced locally, completely recyclable and offers many energy-efficient products (fuel-efficient pavements and energy-saving buildings).

Source: www.cement.org

Count on Concrete

Environmental Control and Safety Committee Meeting

April 22, 2009

SIP Application: extended through May 15, 2009

New plant application or upgrading application fee: \$100 + \$5 for each additional plant

Renewal application fee: \$50 + \$5 for each additional plant

Downloadable forms are available on the website at www.KRMCA.org

Note: need to order flags and decals

1st Annual KRMCA Truck Rodeo

1. Postponed until June 26th, 2010
2. Site: possibly Ernst facility in or near Elizabethtown- John Hulbert checking on this as well as hotel accommodation
3. The committee encourages "in house" rodeos to determine which two drivers from each participating company will get to go. Winner of the rodeo is eligible for the National event if their company belongs to NRMCA.
4. Maximum of two (2) representative drivers from each company
5. 1st Place: \$500; 2nd Place: \$250; 3rd Place: \$100
6. Mike Fleherty from All-Rite will take care of food and drink- NO ALCOHOLIC BEVERAGES
7. Besides the volunteers needed for registration, food line, etc., we need sixteen volunteers for judges- Gene Demeter is asking for volunteers from the board to serve as impartial judges. There will be a meeting on the Friday before the rodeo to review the judging criteria, so if you volunteer, you will be volunteering for not only all day Saturday, but the Friday evening before also.
8. IMI has invited any member to visit one of their rodeos on either June 25th in the Louisville area or on August 1st in Evansville, IN. The national rodeo is being held on October 18, 2009 in Indianapolis, IN.
9. Further Updates as things begin to solidify.

NRMCA Environmental and Safety Workshop possibly sometime in late 2009 or early 2010...

Gene Demeter

Safety Director



**Concrete
Thinking**
for a sustainable world

REGISTRATION FORM must be received prior to July 10, 2009
Lake Barkley State Resort Park - Cadiz. KY
JULY 23-26, 2009 (NOTE: Board Meeting is on the 23rd)

COMPANY NAME _____

ADDRESS _____

CITY & STATE _____

ZIP _____

1. NAME

NAME OF SPOUSE/GUEST

SHIRT SIZES: # of XXXL___ XXL___ XL___ L___ M___ S___ Youth L___, Youth M___ Youth S___ YXS___

Accommodations: Sgl/DbI_____ # of rooms _____ CABIN _____ **(North or South) please circle**
(north or south of I-64)

Date of Arrival _____

Date of Departure _____

2. NAME

NAME OF SPOUSE/GUEST

SHIRT SIZES: # of XXXL___ XXL___ XL___ L___ M___ S___ Youth L___ Youth M___ Youth S___ YXS___

Accommodations: Sgl/DbI_____ # of rooms _____ CABIN _____ **(North or South) please circle**
(north or south of I-64)

Date of Arrival _____

Date of Departure _____

3. NAME

NAME OF SPOUSE/GUEST

SHIRT SIZES: # of XXXL___ XXL___ XL___ L___ M___ S___ Youth L___ Youth M___ Youth S___ YXS___

Accommodations: Sgl/DbI_____ # of rooms _____ CABIN _____ **(North or South) please circle**
(north or south of I-64)

Date of Arrival _____

Date of Departure _____

TOTAL NUMBER OF PEOPLE ATTENDING

Adults _____ Children (10-4yrs) _____ Children (3yrs & under) _____

Type of Accommodations and Room Rates:

INN ROOMS Single/Double \$109.95 Wed-Thurs.\$119.95 Fri-Sat, *per day + applicable taxes. CABINS Rates \$214.95 Wed-Thurs, \$224.95 Fri-Sat. per day + taxes (Room Reservations will be made through the Association Rooming List; credit card will be needed at check-in.)

REGISTRATION RATES: Registration includes: Opening reception, Meetings, Friday Night Cookout, Saturday night reception/banquet, tee shirts and prizes

SINGLE RATE = \$145.00 X # _____ of singles = \$ _____

COUPLE RATE = \$290.00 X # _____ of couples = \$ _____

FAMILY RATE = \$290.00 + Children's rate below *(No Charge for Children 3 and under)*

Number of Families _____ X \$290.00 = _____ +PLUS:

(per child under 16) _____ X \$50.00 = \$ _____

(per child 17 and over) _____ X \$75.00 = \$ _____

TOTALS \$ _____

Please enclose a check for the registration fee and mail to:

KRMCA
 1 H.M.B. CIRCLE
 FRANKFORT, KY 40601

No shows are liable for the room and meal charges! Cancellations received after July 20, 2009 will be required to pay for all food ordered for their group.